



EUROPEAN
LARYNGOLOGICAL
SOCIETY

Partnership Proposal
by
the European Laryngological Society

EUROPEAN LARYNGOLOGICAL SOCIETY (ELS)

The ELS is a European-based professional association connecting over 350 professionals dealing with laryngology, a subspecialty of ENT that focuses on the surgical treatment of voice, swallowing and upper airway disorders as well as laryngeal cancer. The ELS was founded in 1995 to provide a platform for communication and cooperation between all physicians, researchers, speech-language pathologists and allied health professionals dedicated to this field. Our conferences, workshops, publications and website offer a constant update of the clinical and scientific progress in laryngology as well as teaching, networking, observership opportunities and a stable membership database from all around the globe, not just Europe.

Apart from regular activities such as newsletters, social media, webinars and other, the ELS organizes a biennial congress. While the last ELS congress was held in Milan, Italy, in June this year with over 560 participants, the next ELS congress will take place in May in Warsaw, Poland, in 2025.

At the moment the ELSP has over 350 active members from 61 countries in Europe, North America, South America, Africa, the Middle East, Asia, and Oceania and we are still growing.

Main Purposes

- to promote cooperation amongst between all physicians, researchers, speech-language pathologists and allied health professionals dedicated to the field of laryngology in Europe and worldwide
- to promote the scientific and the professional development of laryngology

To Achieve These Goals the ELS:

- Has a Presidential Council, a Scientific Council and 12 active topic-focused committees
- Publishes guidelines and consensus statements
- Is one of the founding members of CEORL-HNS and a member of European Board Examination ORL-HNS UEMS - ORL Section
- Close cooperation with other scientific societies
- Organizes biennial congresses in European countries with an average attendance of 500+
- In the year in between the main conferences, an ELS workshop is organized
- Organizes regular webinars (ELS Monday meetings)
- Co-organizes the laryngological Live Surgery Broadcast
- ELS board members organize regular courses or speak in different scientific meetings
- Maintains an up-to-date website for its members (including a members only zone with archived educational material and an online video library) and non-members
- Active social media platforms:
 - ✓ Instagram (over 880 followers)
 - ✓ Facebook
 - ✓ LinkedIn (over 800 members)
 - ✓ Twitter
 - ✓ YouTube channel
- Sends out a quarterly newsletter and monthly Save the dates mailings distributed to over 350 contacts
- Awards various prizes and awards (Oskar Kleinsasser Award – Storz Prize, Lichtenberger Prize, Neurolaryngology Award by MED-EL and recently a new Dysphonia International Award)

Note: Association partners will have a priority to select the type of congress partnership and exhibition space at the ELS biennial congress before other sponsors.

PARTNERSHIP POSSIBILITIES

GOLD PARTNER OF THE ELS

5.000 EUR/year

Presence on ELS association website and in social media:

- Company logo with a link to the Partner's website placed on the ELS home page <https://www.elsoc.org/>
- Partner introduction (*company logo with a 250-word text provided by the Partner*) placed in the [ELS Partners](#) section on the ELS website
- Logo and partner introduction within the ELS social media (*3 times a year*)

Presence in ELS newsletter:

- Company logo with a link to the Partner's website placed in all newsletters (*4 issues per year*)
- Partner's advertisement/banner placed in a newsletter *twice a year*
- Partner introduction (*company logo with a 250-word text provided by the Partner*) placed in a foregoing newsletter

Exclusive mailing to ELS members:

- *Twice per year* exclusive mailing dedicated to the Partner's content only sent to the ELS membership database of active members (*subject to the ELS board's prior approval*)

Webinar partner:

- **Partner of educational webinars incl. an industry content presentation** during ELS educational webinars (Monday meetings, take place 10x times per year) *twice a year*
Logo on the introduction slide of the webinars and on all webinar advertising material; mentioning the partner twice during each webinar. Maximum length of each webinar: 15 mins following the ELS Monday meeting. Requirement: Linked to the topic of the webinar.
- **Industry e-symposium/webinar** *up to 3 times a year*
The partner will provide the e-symposium/webinar contents incl. an invitation and its graphic design, a link and all the required technical support before and during the e-symposium/webinar. The ELS will advertise e-symposiums/webinars via the ELS membership database, in ELS mailings (ELS newsletter and Save the date), social media and on the ELS website. Maximum length of a corporate webinar: 30 mins. Corporate webinars must be supplied free of charge. Subject to the ELS board's prior approval.

Other advantages of gold partnership include:

- Presented as a gold partner of the association at the biennial congress
- Partner's logo on congress promotional material (digital and printed) at the ELS biennial congress (*material to be specified prior to the congress*)
- Right to use the title "Gold partner of the ELS" in their own material

Presence on ELS association website and in social media:

- Company logo with a link to the Partner's website placed on the ELS home page <https://www.elsoc.org/>
- Partner introduction (*company logo with a 200-word text provided by the Partner*) placed in the [ELS Partners](#) section on the ELS website
- Logo and partner introduction within the ELS social media (*twice a year*)

Presence in ELS newsletter:

- Company logo with a link to the Partner's website placed in all newsletters (*4 issues per year*)
- Partner's advertisement/banner placed in a newsletter *once a year*
- Partner introduction (*company logo with a 200-word text provided by the Partner*) placed in a foregoing newsletter

Exclusive mailing to ELS members:

- *Once per year* exclusive mailing dedicated to the Partner's content only sent to the ELS membership database of active members (*subject to the ELS board's prior approval*)

Webinar partner:

- **Partner of educational webinars incl. an industry content presentation** during ELS educational webinars (Monday meetings, take place 10x times per year) *once a year*
Logo on the introduction slide of the webinar and on all webinar advertising material; mentioning the partner twice during the webinar. Maximum length of the webinar: 15 mins following the ELS Monday meeting. Requirement: Linked to the topic of the webinar.
- **Industry e-symposium/webinar** *up to twice a year*
The partner will provide the e-symposium/webinar contents incl. an invitation and its graphic design, a link and all the required technical support before and during the e-symposium/webinar. ELS will advertise e-symposiums/webinars via the ELS membership database, in ELS mailings (ELS newsletter and Save the date), social media and on the ELS website. Maximum length of a corporate webinar: 30 mins. Corporate webinars must be supplied free of charge. Subject to the ELS board's prior approval.

Other advantages of silver partnership include:

- Presented as a silver partner of the association at the biennial congress
- Partner's logo on congress promotional material (digital and printed) at the ELS biennial congress (*material to be specified prior to the congress*)
Right to use the title "Silver partner of the ELS" in their own material

Presence on ELS association website and in social media:

- Company logo with a link to the Partner's website placed on the ELS home page <https://www.elsoc.org/>
- Partner introduction (*company logo with a 100-word text provided by the Partner*) placed in the [ELS Partners](#) section on the ELS website
- Logo and partner introduction within the ELS social media (*once a year*)

Presence in ELS newsletter

- Company logo with a link to the Partner's website placed in all newsletters (*4 issues per year*)
- Partner introduction (*company logo with a 100-word text provided by the Partner*) placed in a foregoing newsletter

Webinar partner:

- **Industry e-symposium/webinar** *once a year*
The partner will provide the e-symposium/webinar contents incl. an invitation and its graphic design, a link and all the required technical support before and during the e-symposium/webinar. ELS will advertise the e-symposium/webinar via the ELS membership database, in ELS mailings (ELS newsletter and Save the date), social media and on the ELS website. Maximum length of a corporate webinar: 30 mins. Corporate webinars must be supplied free of charge. Subject to the ELS board's prior approval.

Other advantages of bronze partnership include:

- Presented as a bronze partner of the association at the biennial congress
- Partner's logo on congress promotional material (digital and printed) at the ELS biennial congress (*material to be specified prior to the congress*)
- Right to use the title "Bronze partner of the ELS" in their own material

All above-mentioned rates do not include VAT.

ADDITIONAL PARTNERSHIP ITEMS (ADD-ONS):
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- **Partner's advertisement/banner** placed in one of the newsletters 1.000 €/advertisement

- **Exclusive mailing to ELS members** 1.000 €/mailing
(Sent to the ELS membership database of active members)
 Dedicated to the Partner's content only
(subject to the ELS board's prior approval)

- **Partner of educational webinars incl. an industry content presentation**
 during ELS educational webinars *(Monday meetings organized 10x times per year)* 1.000 €/webinar

*Logo on the introduction slide of the webinar/s and on all webinar advertising material, mentioning the partner twice during the webinar.
 Maximum length: 15 mins following the Monday meeting.
 Requirement: Linked to the topic of the webinar.*

- **Industry e-symposium/webinar** Price to be confirmed based on partner's requirements

*The partner will provide the e-symposium/webinar contents incl. an invitation and its graphic design, a link and all the required technical support before and during the symposium/webinar.
 The ELS will advertise e-symposiums/webinars via the ELS membership database, in ELS newsletter/s, social media and on the ELS website.
 Maximum length of a corporate webinar: 30 mins.
 Corporate webinars must be supplied free of charge.*

All above-mentioned rates do not include VAT.